

**INVESTMENT TERM OF THE WEEK**

**Enterprise Value (EV):** Enterprise value (EV) is a measure of a company's total value. EV includes in its calculation the market capitalization of a company but also short-term and long-term debt as well as any cash on the company's balance sheet. Enterprise value is a popular metric used to value a company for a potential takeover.

**EQUITY MARKET HIGHLIGHTS: GSE Composite Index dipped further by 59.99 points to return 47.28% YTD.**

The benchmark GSE Composite Index (GSE-CI) at the close of the week under review dropped further by 59.99 points to close at 2,859.57 translating into a YTD return of 47.28% as a result of losses made by five (5) equities during the week. The GSE Financial Stock Index (GSE-FSI) also lost 0.56 points to close at 2,078.33 translating into a YTD return of 16.58%.

The Market Capitalization at the close of the week decreased by GH¢627.76 million to close trading at GH¢64.22 billion representing a growth of 18.11% in 2021.

A total of 10.29 million shares valued at GH¢13.98 million traded; a decrease of 6.66% in volumes traded and 7.22% in values traded as compared to the previous week. Scancom PLC. (MTNGH) recorded most trades, accounting for 83.9% of the total value traded.

**SIMPLE MOVING AVERAGE OF MOST TRADED STOCKS**

EQUITY	15-DAY SMA	50-DAY SMA	100-DAY SMA	200-DAY SMA
MTNGH	1.27	1.23	1.23	1.11
CAL	0.84	0.78	0.74	0.75
GCB	5.25	5.33	5.36	5.10
GGBL	1.81	1.77	1.61	1.34
GOIL	1.76	1.71	1.63	1.58
ETI	0.08	0.08	0.07	0.07
UNIL	5.89	5.90	4.87	4.94
SOGE GH	1.20	1.20	1.08	0.94
EGL	2.53	2.41	2.17	1.85
FML	4.05	4.06	2.78	1.99

**GSE EQUITY MARKET PERFORMANCE**

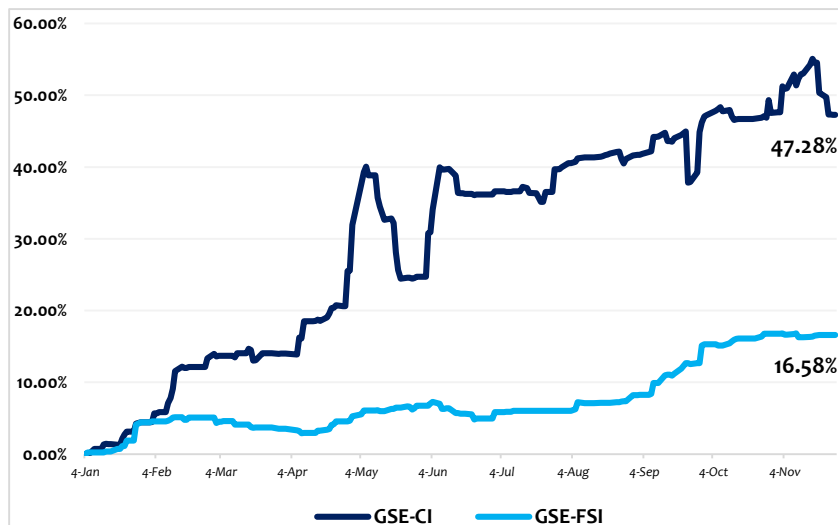
Indicator	Current Week	Previous Week	Change
GSE-Composite Index	2,859.57	2,919.56	-59.99pts
YTD (GSE-CI)	47.28%	50.37%	-6.13%
GSE-Financial Stock Index	2,078.33	2,078.89	-0.56pts
YTD (GSE-FSI)	16.58%	16.61%	-0.18%
Market Cap. (GH¢ MN)	64,220.97	64,848.73	-627.76
Volume Traded	10,299,238	11,034,092.00	-6.66%
Value Traded (GH¢)	13,983,438.18	15,071,064.39	-7.22%

**TOP TRADED EQUITIES**

Ticker	Volume	Value (GH¢)
MTNGH	9,658,394	11,745,580
FML	330,700	1,324,994
GCB	123,584	648,816
CAL	59,935	52,143
SOGE GH	55,990	67,188

**83.9%** of value traded**GAINERS & DECLINERS**

Ticker	Close Price (GH¢)	Open Price (GH¢)	Change	Y-t-D Change
EGH	7.80	7.81	-0.13%	8.33%
TOTAL	5.49	5.50	-0.18%	93.99%
GGBL	1.80	1.81	-0.55%	100.00%
FML	4.00	4.05	-1.23%	270.37%
MTNGH	1.20	1.25	-4.00%	87.50%

**BENCHMARK INDICES YTD PERFORMANCE**

## EQUITY UNDER REVIEW: FAN MILK PLC. (FML)

Share Price	GH¢4.00
Price Change (YtD)	<b>270.00%</b>
Market Cap. (GH¢)	GH¢464.83million
Dividend Yield	0.00%
Earnings Per Share	GH¢-0.1560
Avg. Daily Trade Volumes	8,169
Value Traded (YtD)	GH¢ 7,128,419.00

## SBL RECOMMENDED PICKS

Equity	Price	Outlook (Reason)
MTN GHANA	GH¢ 1.20	Strong 2021 Q3 Financials
BOPP	GH¢ 6.65	Strong 2021 Q3 Financials
CAL BANK	GH¢ 0.87	Strong 2021 Q3 Financials
ECOBANK	GH¢ 7.80	Strong 2021 Q3 Financials
SOGEGH	GH¢ 1.20	Strong 2021 Q3 Financials
FANMILK	GH¢ 4.00	Positive Sentiment

## SUMMARY OF OCT. 2021 EQUITY MARKET ACTIVITIES

EQUITIES			
Indicator	Jan.-Oct. 2021	Jan.-Oct. 2020	% Change
GSE-CI YtD CHANGE	47.52%	-18.60%	
VOLUME	423.90M	439.39M	<b>-3.53</b>
VALUE (GH¢)	445.25M	341.70M	<b>30.30</b>
GSE-CI	2,864.31	1,837.27	<b>55.90</b>
MKT. CAP. (GH¢M)	64,27M	53,11M	<b>21.00</b>
ADVANCERS	<b>BOPP, FML, RBGH, EGL, TOTAL</b>		

Source: Ghana Stock Exchange

## CURRENCY MARKET

Interbank Average Rates			
Currency	Closing Week	Previous Week	YTD Change
	(GH¢)	(GH¢)	%
DOLLAR	5.9142	5.9113	<b>-2.60%</b>
POUND	7.8804	7.9578	<b>-0.08%</b>
EURO	6.6854	6.6892	<b>5.67%</b>
YEN	0.0522	0.0519	<b>7.19%</b>
YUAN	0.9249	0.9261	<b>-4.59%</b>
CFA FRANC	98.1179	98.0369	<b>-5.42%</b>

Source: Bank of Ghana

## OTHER AFRICAN STOCK MARKETS

Country	Current Level	YTD
(Botswana) BGSMDC	6,992.48	<b>1.64%</b>
(Egypt) EGX-30	11,431.24	<b>3.88%</b>
(Kenya) NSE ASI	164.77	<b>8.32%</b>
(Nigeria) NGSE ASI	43,308.29	<b>7.54%</b>
(South Africa) JSE ASI	68,615.00	<b>15.50%</b>
(WAEMU) BRVM	195.80	<b>34.69%</b>

Source: Bloomberg

## COMMODITIES MARKET

Interbank Average Rates			
Commodity	Closing Week	Previous Week	YTD
BRENT CRUDE OIL (US\$/bbl)	73.81	78.55	<b>42.49%</b>
GOLD (US\$/oz)	1,787.23	1,844.16	<b>-5.85%</b>
COCOA (US\$/MT)	2,405.40	2,461.45	<b>-0.78%</b>

Source: Bloomberg, Bullion By Post, ICCO

## KEY ECONOMIC INDICATORS

Indicator	Current	Previous
Monetary Policy Rate	November 2021 <b>14.50%</b>	<b>13.50%</b>
Real GDP Growth	Q2 2021 <b>3.90%</b>	<b>3.10%</b>
Inflation	October 2021 <b>11.00%</b>	<b>10.60%</b>

Source: GSS, BOG, GBA

## JUSTIFICATIONS FOR INCLUDING STOCKS IN A PORTFOLIO

- Typically stocks outperform all other investment options over a ten-year period making them a must for long term portfolio.
- They are excellent vehicles for retirement.
- Except for a few short periods, stocks have consistently outpaced the rate of inflation.

## ANALYSTS

- Godwin Kojo Odoom: Senior Research Analyst
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